

NATIONAL E-MOBILITY

EXPO 2025

Powering Innovation, Accelerating Industrialization
And Shaping Africa's Green Future

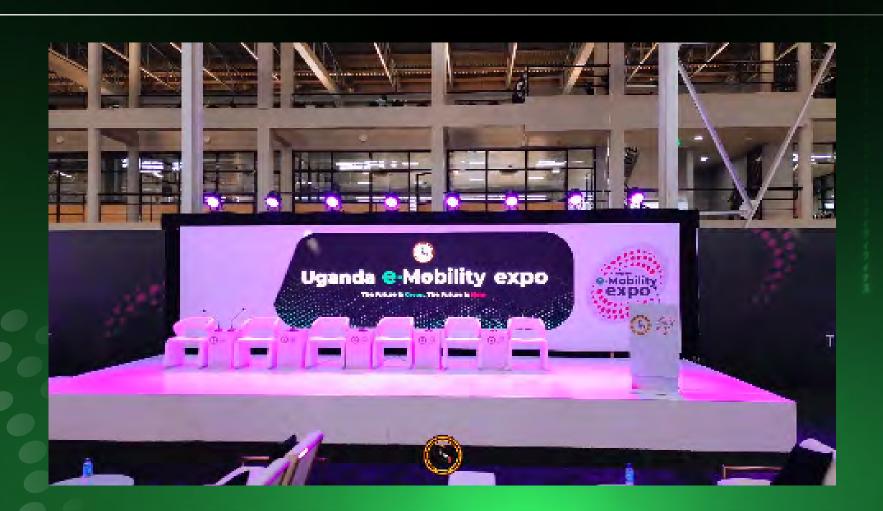


Be part of Uganda's e-mobility revolution





VIDEO HIGHLIGHT



NATIONAL E-MOBILITY EXPO 2025

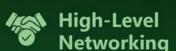
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VALUE PROPOSITION

The National E-Mobility Expo 2025 hosted by Kiira Motors Corporation in Partnership with the STI Secretariat Office of the President, Presidential CEO forum and GCIC, offers an unparalleled platform for:









Showcasing Innovation



Policy Dialogue & Influence



Enhanced Brand Visibility

OBJECTIVES

The National E-Mobility Expo 2025 is meticulously designed with a set of primary objectives aimed at accelerating Uganda's transition to a green, energy-efficient mobility ecosystem and consolidating our position as a regional leader in Mobility, Energy and Technology for sustainable development, with the following objectives;



Showcase Ugandan Innovation and Capability



Promote Public Awareness and Adoption



Catalyse Investment and Strategic Partnerships



Empower Local Talent and Entrepreneurship



Advance Policy and Regulatory Frameworks



Foster Regional Collaboration

TARGET AUDIENCE





Industry
Leaders
& Innovators

CEOs, executives, and representatives from automotive manufacturers, battery producers, charging infrastructure providers, energy companies, technology developers, parts and materials' suppliers and fleet operators.



Government & Regulatory Bodies

Policymakers, representatives from ministries of transport, energy, technology, finance, and environment.



Investors & Financial Institutions

Venture capitalists, private equity firms, banks, development finance institutions, and angel investors.



Academic & Research Institutions

Researchers, academics, and students focused on sustainable transportation, renewable energy, and automotive engineering.

TARGET AUDIENCE





Media Representatives

Local and international journalists, bloggers, and influencers covering technology, business, environment, Media **Houses and Institutions** and Mobility Ecosystem.



Development **Partners & NGOs**

Representatives from international organizations and non-governmental organizations working on sustainable development and clean energy initiatives.



E-Mobility Enthusiasts & Early Adopters

Individuals with a keen interest in electric vehicles and sustainable transportation.



Logistics and Companies

Businesses looking to **Transportation** transition their fleets to electric.

SPONSOR PACKAGES



Platinum (UGX 50M)

- Recognition as the official expo sponsor.
- Prime logo placement & mentions in all media promotions.
- Participate & advertise in all planned radio and tv adverts and talk shows.
- Custom 5-minute video advert strategically played during the expo.
- 20 exclusive invitations for staff for exhibition, branding, marketing & stakeholder engagement.
- 4 full-page ads in the first 10 pages of the official Expo booklet.
- Twelve (12) months corporate logo & profile ad, feature story on the E-Mobility Expo website.

Diamond (UGX 30M)

- Recognition as the official exposponsor.
- Prime logo placement & mentions in 80% of all media promotions.
- Participate & advertise in 50% of planned radio and tv adverts and talk shows.
- 3-minute video strategically played during the expo.
- 15 exclusive invitations for staff for exhibition, branding, marketing & stakeholder engagement.
- 3 full-page ads in the first 20 pages of the official Expo booklet.
- Eight (8) months corporate logo & profile ad, feature story on the E-Mobility Expo website.

Gold (UGX 20M)

- Featured sponsor
- Logo placement & mentions in 50% of media promotions.
- Participate & advertise in 30% of planned radio and tv adverts and talk shows
- 2-minute video strategically played during the expo.
- 10 exclusive invitations for staff for exhibition, branding, marketing & stakeholder engagement.
- 2 full-page ads in the centre of the official Expo booklet.
- Six (6) months corporate logo & profile ad, feature story on the E- Mobility Expo website.

SPONSOR PACKAGES



Silver (UGX 10M)

- Standard sponsor
- Logo placement & mentions in 30% of media promotions.
- 5 exclusive invitations for staff for exhibition, branding, marketing & stakeholder engagement.
- 1 full-page ads in the last 5 pages of the official Expo booklet.
- Three (3) months corporate logo & profile ad, feature story on the E-Mobility Expo website.

Bronze (UGX 5M)

- Supporting Sponsor
- Logo placement & mentions in 10% of media promotions.
- 2 exclusive invitations for staff for exhibition, branding, marketing & stakeholder engagement.
- Logo placement on the last page of the official Expo booklet.

One (1) month corporate logo & profile ad, feature story on the E- Mobility Expowebsite.



CONTACT US

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THANK YOU

